

Copyright in the Classroom

- Demonstrate an understanding of intellectual property, copyright, and fair use of copyrighted materials
- Legally obtain, store, and disseminate text, data, images, or sounds
- Post permission granted notices, as needed, for copyrighted material

Activity:

- Read over the scenario provided to your group
- As a group, list factors from the scenario that may involve copyright or privacy issues
- Determine if each factor seems to be in line or in violation of proper copyright / privacy practice

Overview of the Issues:

- Copyright and fair use
- Appropriate use of information and media (saving, displaying, distributing)
- Proper documentation
- K-12 setting: privacy and protection of student identities

What Can You Use Without Worry:

- You Own the Copyright
- Public Domain
- Creative Commons
- Classroom Use Exemption

You Own the Copyright:

- Copyright initially belongs to the creator of a work
- But I wrote it... Aren't I the copyright owner?
- Creator is not always the copyright holder
- Beware: if it's on a website, that doesn't mean the website creator really owns the copyright

Public Domain:

- Things never covered by copyright in the first place
 - U.S. Federal government works
 - Beware that some items posted on .gov websites are in fact covered by copyright restrictions, like works produced by contractors
 - Also beware of slogans, emblems, logos: These are most likely covered by trademark laws.
- Works for which the term of copyright protection has ended or expired

Public Domain:

- Activity: Let's check out the "Copyright Slider"
- Go to: <http://www.librarycopyright.net/digitalslider>

Creative Commons:

- Allows copyright holders to share works with pre-defined conditions
- You must own the copyright in order to offer a creative commons license
- Possible licenses include:
 - Require attribution
 - Permit all non-commercial use
 - Permit uses that make no changes (non-derivative)
 - Allow derivative works if also shared (Share-alike)

Creative Commons:

- Activity: Let's look at a [CC license](#)
- Go to: <http://www.theconversationprism.com/>
- And how about this one:
- <http://venturebeat.files.wordpress.com/2012/01/can-tech-save-education.gif>

Classroom Use Exemption:

- Must be:
 - In a classroom
 - In person, engaged in face-to-face instruction
 - At a non-profit educational institution
 - Using a legitimately, legally-acquired copy
 - Performed or displayed

Classroom Use Exemption:

- Cannot be:
 - Online
 - Not in-person (distance learning)
 - For profit educational institutions
 - Distributed (cannot pass out copies, handouts, etc.)

Activity:

Find something that is in the public domain:

1. Perform an advanced Google search
 - Limit results to .gov domain
 - Limit results to usage rights
2. Perform a search in Wikimedia Commons
3. Search Flickr to find a picture that has a permissive Creative Commons license

Using Copyright-Protected Materials:

- Link to the original, if possible, and cite your sources
- Evaluate for “Fair Use” and record decisions with a fair use checklist
- Request permission
- Pay for rights

Fair Use:

- Fair use is allowed by Section 107 of the U.S. Copyright Act.
- Evaluate the use of the item considering these four factors:
 1. Purpose and Character of Use
 2. Nature of the Copyrighted Work
 3. Amount and Substantiality of the Portion Used
 4. Effect on the Potential Market For or Value of the Work

Activity:

- Examine a “Fair Use Checklist” and become familiar with the factors
- In groups, apply the checklist to specific case studies

Asking for Permission:

- Use of materials is outside of the fair use factors
- Determine the owner of the copyright
- Contact and ask permission

Activity:

- Examine sample permission letter for fair use checklist
- Examine other examples of permission requests at the Copyright Advisory Office of Columbia University:
<http://copyright.columbia.edu/copyright/>
- Click on “Permissions” link, then on “Model Forms”

Other issues:

- Privacy and Safety
 - Using a student's image or name
 - ✓ Internal password-protected site?
 - ✓ External internet site?
 - Posting a student's work
 - ✓ Internal password-protected site?
 - ✓ External internet site?
 - Teaching students what to not share

Good Habits:

- Always cite your sources
- Link, rather than embed
- Actively search for copyright permission information with online sources
- Use only portions of a work
- When searching for content, start out searching for resources that are in the public domain or include CC licenses

Good Habits:

- Continuously refresh content
- Use a “Fair Use Checklist” and document decisions
- Ask for permission

Final Activity:

- Read over the scenario provided to your group
- As a group, list factors from the scenario that may involve copyright or privacy issues
- Determine if each factor seems to be in line or in violation of proper copyright /privacy practice